

Rare Books and Special Collections

Finding Aid - Expo 67 Collection (MSG 1234)

Generated by Access to Memory (AtoM) 2.4.0 Printed: April 28, 2021

Language of description: English

Rare Books and Special Collections

3459 McTavish Street

Montreal

Quebec

Canada

H3A 0C9

archivalcollections.library.mcgill.ca/index.php/expo-67-collection

Expo 67 Collection

Table of contents

Summary information	3
Scope and content	3
Notes	4
Access points	4
Series descriptions	4
MSG 1234-1, Memorabilia and ephemera, 1963; 1966-1967; 1970	4
MSG 1234-2, Pavilion publications, 1966-1967; 1981	6
MSG 1234-3, Books,	8
MSG 1234-4, Reviews and press, 1966-1967; 2015; predominant 1967	8
MSG 1234-5, Expo 67 publications and maps, 1963-1974, 1997	9
MSG 1234-6, The World Festival programmes, 1967	10
MSG 1234-7, Miscellaneous, 1966-1967	10

Summary information

Repository:	Rare Books and Special Collections
Title:	Expo 67 Collection
ID:	MSG 1234
Accession no. [alternative]:	002.43
Wikidata Q identifier [alternative]:	https://www.wikidata.org/wiki/Q62760728
Date:	1963-1981, 1997 (date of creation)
Physical description:	72 cm of textual records approximately 135 objects 5 audio discs 43 view-master reels : colour 28 bound volumes 3 posters 1 3D model 4 videocassettes
Language:	English
Language:	French
Dates of creation, revision and deletion:	
Note [generalNote]:	Please note that description of Series 3 is ongoing and not currently complete.

Scope and content

The collection consists of ephemera, artifacts, and publications related chiefly to the Expo 67 World Fair in Montreal and some documents relating to its continuation, Man and His World (Terre des Hommes), an exhibition that was the successor to Expo 67. Many of the records and artifacts were produced by participant countries and sponsors or by the Canadian Corporation for the 1967 World Exhibition. Ephemera includes postcards, visitor passports, and ticket stubs, while other textual documents include guidebooks, magazines, catalogues, books, clippings, information manuals, and some unpublished planning documents. Artifacts include license plates, vinyl records, letter opener, bottle caps, shopping bags, and pins. The collection features pamphlets and brochures for numerous pavilions, events,

services, and countries featured, as well as many maps for the Expo 67 grounds and documents related to subsequent seasons of Man and His World.

Notes

Title notes

- **Source of title proper:** Title based on contents of collection.

Immediate source of acquisition

Files in boxes R-1234-7 through R-1234-10, plus additional items, purchased from André Vincent, January 2019.

Files MSG 1234-5-13 and MSG 1234-1-31 purchased from Robert Campbell Bookseller, 2020.

Related material

The RBCS Print Collection holds several original posters from Expo 67. The Safdie, Schoenauer, Schreiber, and Bland archival collections hold items related to projects associated with Expo 67. The Dickson Slide Collection contains many archival photographs taken during Expo 67.

Other notes

- **Publication status:** Published
-

Access points

- Memorabilia (documentary form)
 - Expo (International Exhibitions Bureau) (1967 : Montréal, Québec) (subject)
 - Montréal (Québec) (place)
-

Series descriptions

Series MSG 1234-1: Memorabilia and ephemera

Date: 1963; 1966-1967; 1970 (date of creation)

Scope and content:

Series consists of memorabilia and ephemera from Expo 67, including bottle caps, records, photograph albums, memorabilia produced for visitors and branded products such as beer mugs, soap, ashtrays, puzzles, postcards, coasters, glasses, and commemorative license plates. Tickets, tickets stubs, and Expo 67 visitor passports are also included in this series.

Physical description: 7 cm of textual records
 approximately 135 objects
 5 audio discs
 43 view-master reels : colour
 1 3D model
 3 posters

Physical location: RBSC B13-D to B13-C

Physical location: RBSC B13-D to B13-C

Physical location: RBSC

Physical location: RBSC

Physical location: RBSC

Physical location: RSBC

Physical location: RBSC

Note:

Includes various duplicates.

Publication status:

Published

File / item list

Ref code	Title	Dates	Access status	Container
MSG 1234-1-01	File - Bottle caps	1967		R-1234-2
MSG 1234-1-02 002.43ab	File - Letter opener	1967		R-1234-2
MSG 1234-1-03	File - Shopping bags	1967		R-1234-2
MSG 1234-1-04 002.15b	File - Tickets and ticket stubs	1967-		R-1234-2
MSG 1234-1-05	File - Postcards	1967		R-1234-2
MSG 1234-1-06 002.43b 002.43a	File - Passports	1967; 1970		R-1234-2
MSG 1234-1-07 002.43b	File - Souvenirs	1967		R-1234-3
MSG 1234-1-08	File - Ashtrays	1967		R-1234-7
MSG 1234-1-09	File - Serving trays	1967		R-1234-7
MSG 1234-1-10	File - Model of Air Canada Pavilion	1967		
MSG 1234-1-11	File - Expo 67 puzzle	1967		R-1234-8
MSG 1234-1-12	File - View-master reels	1967		R-1234-8
MSG 1234-1-13	File - Calendar, medals, and tokens	1967		R-1234-8
MSG 1234-1-14	File - Pennants and decal	1967		R-1234-8
MSG 1234-1-15	File - Scarf	1967		R-1234-8
MSG 1234-1-16	File - Coasters	1967		R-1234-8
MSG 1234-1-17	File - Soap and address book	1967		R-1234-8

MSG 1234-1-18	File - Records	1967	R-1234-8 R-1234-9
MSG 1234-1-19	File - Drinking glasses and mugs	1967	R-1234-8
MSG 1234-1-20	File - Hat	1967	R-1234-8
MSG 1234-1-21	File - Snowglobe	1967	R-1234-8
MSG 1234-1-22	File - Vistavue	1967	R-1234-8
MSG 1234-1-23	File - Pennant banner	1967	R-1234-8
MSG 1234-1-24	File - Thermometer and souvenir spoons	1967	R-1234-8
MSG 1234-1-25	File - Placemat	1967	R-1234-9
MSG 1234-1-26	File - Box of drinking glasses	1967	R-1234-10
MSG 1234-1-27	File - Binder and envelopes	1963; [1967?]	R-1234-10
MSG 1234-1-28	File - Bumper sticker	[1967?]	R-1234-10
MSG 1234-1-29	File - Two ceramic plates	[1967?]	R-1234-9
MSG 1234-1-30	File - Posters Gratis : billets d'admission pour une journée à Expo 67	[1967]	Expo posters
MSG 1234-1-31	File - Wallet	[1967]	R-1234-12

Series MSG 1234-2: Pavilion publications

Date: 1966-1967; 1981 (date of creation)

Scope and content:

Series consists of official country pavilion pamphlets, as well as other pavilion publications and ephemera, such as postcards. Also included are travel brochures produced by many of the participant countries. Pavilion pamphlets are included for the following countries or entities: Algeria, Australia (as well as Tasmanian Pavilion), Austria, Barbados and Guyana (also includes exhibition document), Britain (British Pavilion pamphlet and foldout), Canada (including Canadian Pulp and Paper Pavilion, Western Canadian Pavilion postcard, and Christian Pavilion pamphlet), Czechoslovakia (also includes Koospol "Smoked Meat and Sausages at their best" pamphlet), Ethiopia, France (1981), Iran, Ireland, Japan, Mexico (including one menu), Monaco, the Netherlands, Soviet Union (including Soviet Pavilion, the Soviet Character pamphlet, and book on Soviet humour), Switzerland, Tasmania, the United Nations, Vermont, and Yugoslavia. One file of publications from the Christian Pavilion contain items related to Roman Catholicism.

Pavilion publications were also produced by the participating countries in conjunction with pavilion pamphlets. These publications in this series represent the following countries:

Algeria (Algérie 67)

Australia ("The Australian Ballet" and "Australian Panorama: Expo 67 Souvenir Edition")

Canada ("L'amitié franco-canadienne," "Habitat 67," "Indians of Canada Pavilion Expo 1967," and Canadian Government Pavilion publications: Canadian Fine Crafts; Theatre and Bandshell; Change comes to Canada; Architecture and Sculpture in Canada; Prints and Drawings; Widening Horizons; Children's Creative Centre; Paintings in Canada; My Home, My Native Land)

France (France Expo 67)

Germany ("Germany Today" Expo 67)

India (India Expo 67)

Italy (Italia Expo 67)

Morocco ("Morocco," "Morocco: A Glimpse of History")

Trinidad and Tobago ("The Cultural Participation of Trinidad & Tobago and Grenada")

Tunisia ("Tunisia en bref")

USSR ("Souvenirs from the Soviet Union")

Tourist and travel brochures exist for: Algeria, Uganda, U. A. R., Soviet Lithuania, Czechoslovakia (also with business development brochure), Greece (tourist map), and Finland.

There is also one pamphlet related to economic development produced by Gabon: "Gabon 67 The Cross-road of Economic Expansion."

Physical description: 25 cm of textual records

Note:

Includes various duplicates.

Immediate source of acquisition:

Files MSG 1234-2-16 through MSG 1234-2-20 purchased from Robert Campbell Bookseller, February 2021.

Arrangement:

Pavilion pamphlets, documents, travel brochures are found together in folders organized roughly alphabetically, generally by country or subject. Note that some African countries are brought together under the file title 'African pavilions,' (MSG 1234-2-01) with the exception of Algeria and Ethiopia, which are filed elsewhere.

Later files are organized based on accurals rather than alphabetically.

Publication status:

Published

File / item list

Ref code	Title	Dates	Access status	Container
MSG 1234-2-01	File - African pavilions	[1967?]		R-1234-1
MSG 1234-2-02	File - Austrian, Algerian, Australian pavilions	1967		R-1234-1
MSG 1234-2-03	File - Belgian and Barbados-Guyana pavilions	1967		R-1234-1
MSG 1234-2-04	File - British and Bulgarian pavilions	1967		R-1234-1
MSG 1234-2-05	File - Canadian, Christian, Czechoslovakian pavilions	1967		R-1234-1
MSG 1234-2-06	File - Canadian Government pavilion	1967		R-1234-1
MSG 1234-2-07	File - Canadian Government pavilion	1967		R-1234-1
MSG 1234-2-08	File - Denmark	1967		R-1234-1
MSG 1234-2-09	File - Ethiopian pavilion	1967		R-1234-1
MSG 1234-2-10	File - Finnish, French pavilions	1967; 1981		R-1234-1
MSG 1234-2-11	File - Greek, German pavilions	1967		R-1234-1
MSG 1234-2-12	File - India, Italy, Iran, Jamaica, Japan, Judaism pavilions	1967		R-1234-1
MSG 1234-2-13	File - Mexico, Monaco, Morocco, Netherlands Pavilions	1966-1967		R-1234-2
MSG 1234-2-14	File - Switzerland, Trinidad & Tobago and Grenada, Tunisia, USSR pavilions	1967		R-1234-2

MSG 1234-2-15	File - United States (Vermont), U. A. R. (United Arab Republic), United Nations, Yugoslavia pavilions	1967	R-1234-2
MSG 1234-2-16	File - Algerie 67, menu from the Mexico Pavilion	1967	R-1234-13
MSG 1234-2-17	File - Ireland Pavilion, Italy Pavilion	1967	R-1234-13
MSG 1234-2-18	File - Merci Canada (Netherlands Pavilion), Worth a Smile (Moscow Pavilion)	1967	R-1234-13
MSG 1234-2-19	File - Données sur la Yugoslavie, Le Canada et les Nations Unies, 1945-1965	1967	R-1234-13
MSG 1234-2-20	File - Roman Catholic publications for the Christian Pavilion	1967	
MSG 1234-2-21	File - Soviet Union Today April 1967	1967	

Series MSG 1234-3: Books

Scope and content:

This series contains formally published works either relating to Expo 67 and its exhibitions, or published by Expo 67 and affiliated groups. Contains some published exhibition catalogues.

Physical description: 28 volumes

Physical location: RBSC

Note:

Please note book list is forthcoming.

Publication status:

Published

File / item list

Series MSG 1234-4: Reviews and press

Date: 1966-1967; 2015; predominant 1967 (date of creation)

Scope and content:

Series contains newspaper clippings and magazines containing articles, reviews, or special issues on Expo 67.

Physical description: 9 cm of textual records

Access points:

- Clippings. (documentary form)

Publication status:

Published				
File / item list				
Ref code	Title	Dates	Access status	Container
MSG 1234-4-01	File - Clippings	1967; 2015		R-1234-3
MSG 1234-4-02	File - Magazines	1966-1967; predominant 1967		R-1234-6

Series MSG 1234-5: Expo 67 publications and maps

Date: 1963-1974, 1997 (date of creation)

Scope and content:

Series consists of maps, handouts, brochures, and guides published by Expo 67 and various partners. Includes tourist brochures and maps for Montreal and the region, informational pamphlets about Expo 67 and its attractions, and telephone directories. Series also includes file of event and exhibition catalogues.

Physical description: 22 cm of textual records
4 videocassettes

Physical location: RBSC B13-D to B13-C

Physical location: RBSC

Immediate source of acquisition:

File MSG 1234-5-04 purchased from Andre Vincent, January 2019.
File MSG 1234-5-13 purchased from Robert Campbell Bookseller, October 2020.
File MSG 1234-5-14 purchased from Robert Campbell Bookseller, February 2020.

Publication status:

Published

File / item list				
Ref code	Title	Dates	Access status	Container
MSG 1234-5-01	File - Handouts, 1	1967; 1974		R-1234-3
MSG 1234-5-02	File - Handouts, 2	[1967]		R-1234-3
MSG 1234-5-03	File - Maps	[1967]		R-1234-3
MSG 1234-5-04	File - Pamphlets	1963-1967		R-1234-3
MSG 1234-5-05	File - Exhibition catalogues	1967		R-1234-3
MSG 1234-5-06	File - Official guides	1967		R-1234-3
MSG 1234-5-07	File - Maclean-Hunter International Forum : a programme of the Business Development Bureau	[1967]		R-1234-11
MSG 1234-5-08	File - Manuel d'information Expo 67Expo 67 information manualUniversal and International Exhibition of 1967	1967		Shelved with MSG 1234

MSG 1234-5-09	File - Expo 67 edu-kit : Man and His World	1967	R-1234-11
MSG 1234-5-10	File - "Pour vivre l'Expo 67" series	1963-1967	R-1234-11
MSG 1234-5-11	File - Exposition universelle 1967 : 1967 World exhibition	1963	R-1234-11
MSG 1234-5-12	File - Expo 67 Information	1967	R-1234-11
MSG 1234-5-13	File - Visitez Expo 67	1997	R-1234-12
MSG 1234-5-14	File - Album souvenir book Monreal, Canada, 28 avril-27 octobre 1976 : 28 April - 27 October 1967.	1967	R-1234-13

Series MSG 1234-6: The World Festival programmes

Date: 1967 (date of creation)

Scope and content:

Series consists chiefly of programmes of performances given as part of Le Festival Mondial (The World Festival), including orchestral performances, opera, theatre and ballet. Also includes brochures with calendar of performances and ticket order form.

Physical description: 6 cm of textual records (112 items)

Physical location: RBSC Expo

Immediate source of acquisition:

Ticket order form purchased from André Vincent, January 2019.

Publication status:

Published

File / item list

Series MSG 1234-7: Miscellaneous

Date: 1966-1967 (date of creation)

Scope and content:

File consists of typescripts related to Expo 67 and records related to McGill's own Canadian centennial celebrations of 1967. Many of the typescripts are preview or planning documents, including write-ups of Expo 67 event planning and pavilions. There is also a list of participants and exhibitors compiled by the Department of Exhibitions, Canadian Corporation for the 1967 World Exhibition, and two library lists for periodicals and accessions.

Physical description: 2 cm of textual records

Physical location: RBSC Expo

Publication status:

Published				
File / item list				
Ref code	Title	Dates	Access status	Container
MSG 1234-7-01	File - McGill Centennial Committee	[1967]		R-1234-11
MSG 1234-7-02	File - Unpublished documents	1966		R-1234-11
MSG 1234-7-03	File - Informational documents and list of participants	1966		R-1234-11